**2013-2016 Proposed Indicators for Discussion**

**Presidents’ Council June 4, 2013**

**Strategic Priority 4: Improve community connections.**

*How would we know we were making progress on this goal each year?*

*Once Presidents’ Council adopts the indicators, we will share specifics on the metrics and proposed annual targets.*

1. **Community Participation in CCC Offerings/Activities**
   1. Recreation/Arts/Cultural Events
   2. Community Education and Self-Improvement Classes/Workshops
   3. Student and Staff Participation in College Events/Special Forums
2. **CCC Giving**
   1. Staff Drive
   2. 50th Anniversary Fundraising Campaign
   3. Annual Events
3. **Business and Industry Participation**
   1. Participation in Credit and Non-credit Workforce Development Offerings
   2. Increase the number of strength partnerships across business/industry clusters
   3. CWE increased participation and feedback
   4. Customized Training partners, offerings, feedback
   5. SBDC enrollment, training, feedback
4. **Student Enrollment**
   1. High School (district numbers are key here)
   2. Underemployed or Unemployed served (district numbers are key here)